

Smart meetings

January 2018 • \$5.00

2018 EVENT
PROFESSIONAL
SURVIVAL GUIDE

BIGGER, FASTER, HIGHER
MOUNTAIN MEETINGS

7 PLACES TO FIND
GOAL CRUSHING
TEAM SPIRIT

PLUS

AUSTRALIA
CONNECTICUT
DALLAS & FORT WORTH
HAWAII ISLAND AND MAUI

JIMMY BUFFETT'S
BIG MARGARITAVILLE
DREAM

**TAKE YOUR
GROUP TO
PARADISE**

MONTEREY BAY AQUARIUM



Go behind the scenes at this internationally acclaimed research museum to hear insider stories about how they prepare food for more than 10,000 sea animals; then schedule your own cocktail party by the light of the tanks. Or, plan a whale-watching trip for up to 125 people. Your group will witness the incredible diversity and abundance of dolphins and whales as expert guides navigate Monterey's deep submarine canyon. **#MontereyBayAquarium #CanneryRow #SaveTheWhales #FeedingTime #GreenMeetings**

CARMEL-BY-THE-SEA



This European city perched on California's coast offers upscale spaces for meeting, dining, shopping and cruising with the top down. Whether you book the 718-seat theater at Sunset Center or one of the boardrooms at the 44-room Cypress Inn in hopes of catching a glimpse of its co-owner, actress and animal welfare activist Doris Day, it will be an event to remember. **#carmelbythesea #sunsetcenter #cypressinn #dogfriendly #shoptilyoumeet #beachy**

BIG SUR



Ventana Big Sur celebrated its grand reopening and re-imagining after being closed as a result of the Pfeiffer Canyon Bridge closure. This Alila Resort property—including 12,000 sq. ft. of indoor and outdoor meeting space—is more luxurious than ever. **#bigsur #openforbusiness #spatime #viewsfordays**

PACIFIC GROVE



Home of Lover's Point Park and historic Asilomar State Beach and Conference Center, Pacific Grove is where forest and beachy fun meet timeless function in a Julia Morgan-designed lodge steps from a quarter-mile boardwalk. **#pacificgrove #asilomarstatebeach #juliamorgan #monarchbutterflies #beachhouse #jabberwock #lighthouse #sandyteambuilding**

SALINAS



Billed as a safari-style bed and breakfast, Vision Quest Ranch offers a chance for guests to sleep in chic, canvas-walled hotel suites, in earshot of lions and tigers. Book an elephant bedtime tour or big-cat feeding, and watch your meeting go wild. For a more literary group, National Steinbeck Center in Salinas will inspire the next generation of cultural commentators. **#wild #glamping**

PEBBLE BEACH



Lone Cypress at Pebble Beach is one of the most photographed trees in North America. An outing to the famed 18th green of Pebble Beach Golf Links via a trip along 17-Mile Drive will tempt guests to take pictures of the scenic coast at every turn. **#pebblebeachresorts #concoursedelegance**

Carmel by the sea photo credit: Visit Carmel

Salinas photo credit: See Monterey