

VENTANA
BIG SUR
AN ALILA RESORT

**VENTANA BIG SUR ANNOUNCES MULTIMILLION-DOLLAR RESORT RE-IMAGINATION
WITH FALL 2017 OPENING**

First North American Property from Alila Hotels & Resorts

BIG SUR, Calif. (July 27, 2017) – Ventana Big Sur, the celebrated California resort perched at the edge of the continent overlooking the Pacific coastline, announced a multimillion-dollar re-imagination to coincide with a fall 2017 reopening. The intimate 59-room resort will introduce distinctive experiences that invite guests to discover, inspire and create.

The opening of Ventana Big Sur also marks the North American debut of Alila Hotels & Resorts, the celebrated luxury boutique hotel brand recently recognized as one of the top hospitality brands in the world.

“We are so excited to once again welcome guests to Ventana Big Sur. For over 40 years Ventana has inspired and enchanted travelers the world over,” said Kristina Jetton, general manager of Ventana Big Sur. “Our new outdoor spaces including the spectacular Ocean Meadow event lawn, transformative guest programming and the debut of a glamping program in our redwood-canopied forest will celebrate the uplifting spirit and mesmerizing energy that have inspired travelers to explore Big Sur for decades.”

Ventana Big Sur Amenities and Enhancements

Social House

The Social House, situated at the heart of the resort, will offer a space for our guests to connect and socialize. An experience coordinator will be available to arrange activities while spaces will include an outdoor patio and lounge featuring a fire pit and redwood tables, a Library & Music Room, Game Room and Bar Room.

Accommodations

The resort’s 59 guest rooms, suites and villas will emerge as refreshed sanctuaries tucked away among the resort’s meadows and redwoods, many featuring a private balcony or patio with mountain or ocean views. Luxury soaking tubs and fireplaces will offer a space for inspiration and introspection, while accessories such as walking sticks and lanterns will encourage guests to discover the great outdoors.

The Sur House restaurant

The Sur House restaurant, helmed by Executive Chef Paul Corsentino, rises high above the Pacific where the forest and sea converge. Drawing on his vast experiences in kitchens across the country, Corsentino will craft coastal cuisine — using Pacific-sourced seafood, free-range meats from local farmers and homemade accoutrements — inspired by the sustainable ingredients of California’s Central Coast and the melting pot of America’s great culinary cities.

Weddings, Meetings and Events

With 12,000 square feet of unique indoor and outdoor space surrounded by the vast expanse of Big Sur, Ventana is an inspiring setting for productive meetings, memorable events, weddings and celebrations. New fall 2017 enhancements, such as the new Ocean Meadow Lawn, will provide a wealth of

opportunities to help guests harness the region's adventurous spirit. Framed by both the ocean and forest, the new 7,000-square-foot Ocean Meadow Lawn will be an awe-inspiring setting with space for up to 200 guests.

Spa Alila and Pools

Spa Alila will embody the magical "Essence of Big Sur" through the use of nature's local healing elements enhanced by Spa Alila's Asian roots. Amenities will include an aromatherapy steam shower, as well as relaxation decks and two outdoor cabanas overlooking the redwood forest, with soaking tubs and massage tables for couple's treatments.

Guests can relax at two outdoor pools — the Meadow Pool, which will feature a new jetted infinity-edge hot tub, and the clothing-optional Mountain Pool with adjacent Japanese hot baths.

Glass House Gallery

The brand-new Glass House Gallery will showcase works of art including paintings, sculptures, jewelry, ceramics and photography from some of the most renowned artists along the California Central Coast. A deck with sweeping views will offer a unique location for intimate gatherings and breathtaking vistas.

Alila Experience Program

The resort's new signature guest-activities program will offer mind-body-soul experiences that help guests develop a deeper connection to oneself, one's partner and the natural world, in profound and playful ways that invite discovery such as drum circles and quartz bowl energy sound baths.

Redwood Canyon Glampsites

The new glamping program in Ventana's redwood forest will offer a rustic-luxury twist on traditional camping. Fifteen safari-style, canvas tents spanning a 20-acre canyon will each feature inspired cabin-style décor, a custom-designed plush glamping mattress with luxury hotel linens and other comforts. Glampers will experience the splendor of the outdoors while still relishing all the amenities and services of a world-class resort, including daily housekeeping service, nightly turndown service and more. The brand-new glamping Bath House will offer a more refined outdoor experience with teak-enclosed showers with subway tile, heated floors, full hotel amenities, marble vanities and restroom facilities.

Be Among the First to Experience the Re-imagined Ventana Big Sur

For reservations, call 831-667-2311 or book [online](#).

Room rates will start at \$675 per night. Redwood Canyon Glampsites will start at \$325 per night. For an additional resort fee of \$100, glampers can enjoy access to Spa Alila, the Social House, the resort's two pools and the fitness center.

Join Ventana Big Sur's online communities on Facebook at [VentanaBigSur](#) and Instagram [@VentanaBigSur](#).

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About Ventana Big Sur, an Alila Resort

Ventana Big Sur, an Alila Resort, is an iconic resort in the heart of the California Central Coast's rugged landscape, perched at the edge of the continent overlooking the majestic Pacific coastline. Set among 160 acres of rolling meadows, towering redwoods and Pacific Ocean views, the intimate resort features 59 guest rooms, suites and villas, Spa Alila, two pools with outdoor Japanese hot baths, The Sur House restaurant, Social House, Glass House Gallery and 12,000 square feet of event and meeting space surrounded by the stunning beauty of Big Sur. Complimentary guest experiences include daily guided walks through the serene landscape, yoga, Tai Chi and Pilates classes, s'mores and wine and cheese tastings. Guests can enjoy mind-body-soul experiences through the resort's Alila Experience Program while the new Redwood Canyon Glampsites offer a rustic-luxury twist on traditional camping in the resort's redwood forest. For more information, visit www.ventanabigsur.com. Follow Ventana Big Sur on Facebook at [VentanaBigSur](https://www.facebook.com/VentanaBigSur) and Instagram [@VentanaBigSur](https://www.instagram.com/VentanaBigSur).

About Alila Hotels & Resorts

Founded in 2001, Alila Hotels & Resorts is a luxury boutique hotel brand from Two Roads Hospitality that combines innovative design and luxury in unique locations. Recently heralded as the No. 4 Hotel Brand in the 2017 *Travel + Leisure* World's Best Awards, Alila offers 12 sustainable luxury properties across Asia and the Middle East that blend provocative design with immersive cultural experiences, with 26 new properties slated to open through 2020. Set apart by an unprecedented level of private space, crafted artisanship, personalized hospitality and bespoke journeys, Alila properties integrate the natural, physical and cultural elements of their destinations. Alila means "surprise" in Sanskrit, which suitably describes the refreshing character of the properties and breathtaking guest impressions. In support of sustainable tourism, Alila properties adopt EarthCheck operating standards, integrating the natural, physical and cultural elements of their environments. For more information, visit www.alilahotels.com, follow us on Instagram [@AlilaHotels](https://www.instagram.com/AlilaHotels) or like us on [Facebook](https://www.facebook.com/AlilaHotels).

About Two Roads Hospitality

Two Roads Hospitality is an international lifestyle hospitality company encompassing an unrivaled collection of distinctive properties, passionate people and remarkable experiences around the globe. The company is named for the newly-merged Commune and Destination Hotels, bringing together over 40 years of combined expertise exclusively dedicated to the boutique and lifestyle space. Comprised of Joie de Vivre Hotels, Thompson Hotels, Destination Hotels, tommie and Alila Hotels & Resorts, the company is the leading operator of independent hotels, with more than 95 properties in eight countries. Two Roads boasts an extensive roster of award-winning restaurants and bars, stunning vacation residences, world-class golf courses and indigenous spa and wellness offerings. For more information on Two Roads Hospitality, visit www.TwoRoadsHotels.com, follow us on Twitter [@TwoRoadsHotels](https://twitter.com/TwoRoadsHotels), or like us on [Facebook](https://www.facebook.com/TwoRoadsHotels).

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